

The East of England Local Authority Challenge 2019

Wednesday 30th October 2019 – Granta Centre, Great Abington, Cambridge

The Local Authority Challenge is back for a seventh year with a whole new set of issues to fix! The focus remains firmly on learning and development and, as in previous years, the challenge will offer a rare opportunity for aspiring managers across the public sector to gain exposure to issues outside of their normal working lives and give them a taste of what senior management is like!

“By far the most enjoyable and worthwhile training event I’ve ever been on. I can’t wait to put my new skills to the test back in the workplace”

East of England Challenge Delegate 2018



It is not just the public sector that have faced a time of unprecedented change like never seen before. Organisations across all sectors are having to find new ways to deliver more for less, potentially from new and emerging markets, as the after effects (both positive and negative) of departing the European Union in March 2019 take effect.

There is a need to produce services that offer people greater choice and control over their daily lives and to engage actively with the public to develop them. Tackling these issues can only be done in conjunction with re-training and re-motivating your staff to cope with the challenges this presents.

Your workforce also needs to be able to adapt, not just to any immediate changes but to be flexible enough to continually adapt to any roles that may be required in the future.

The Challenge is open to teams of six people from any sector, be it public, private or Third Sector organisations. Don't worry if you are not a local authority team – full background briefs will be provided! Delegates will spend the day as the management team of a fictional unitary authority, encountering many of the tasks that a real corporate team would deal with. Whilst the scenario is based on a local authority organisation, the skills being developed and tested are generic management skills that are applicable to all workplaces – even political awareness which, in its broadest sense (and certainly in the sense in which it is used when considering emotional intelligence) is about understanding the 'currents', or hidden agendas, in an organisation, and particularly the power relationships. Used wisely and well, political awareness is a force for good, and for getting things done in organisations, and it is an essential skill in life.

“...gives your aspiring managers a first-hand experience of the challenges being faced by strategic leadership teams, across all sectors, on a daily basis. I would support this Challenge any time in terms of it being a fantastic development opportunity for any local authority to participate in.”

Chris Naylor, Chief Exec, London Borough of Barking & Dagenham

The delegates will have to work as a team, with both neighbouring councils and partner organisations to deliver a new strategy for the council. They'll have to choose which areas to prioritise, deal with politically sensitive issues and still keep their focus on how to give the public the best services with limited resources.

To give the Challenge added edge, and hopefully some fun, there are prizes awarded at the end of the day in a number of categories; but that is not the main aim of the Challenge – the aim is for you and your team to learn during the day and develop new skills so we urge you to select your team with a developmental focus rather than a 'win at all costs' focus.

We are also looking for volunteers to act as stakeholders to meet with competing teams. We need suitably experienced individuals to *role play* council leaders, members of the media, members of partner organisations and much more who can give up their day to support the event. Please contact Breckland Training Services, using the details below, if you wish more information on the various opportunities available.

Timetable of Events

0830 - Volunteer Registration
0900 - Delegate Registration
0930 - Event Start
1700 - Event Ends
1815 - Buffet Dinner
1900 - Awards Ceremony
1930 - Depart

The learning and development outputs include:

- To better understand the need to build partnerships with relevant organisations and have the opportunity to practise these skills in a variety of different settings.
- To further develop inter-personal skills when working with partner organisations, both internal and external.
- To develop and practise media handling skills, including press releases, social media management and direct media interaction.
- To develop and practice communication and presentation skills (in a variety of mediums) across a broad range of customers, both internal and external, whilst maintaining sound political awareness.
- To practice organisational, team building and time management skills.
- To develop resilience to rapidly changing priorities, demands and timescales.

For any other questions you may have about the event then, in the first instance, please have a look at the FAQ section on the Challenge website (www.localauthoritychallenge.com). If the answer isn't there then please contact us, again using the details below.

Event delivered by:



In association with:



Email: info@breckland-training.co.uk

Telephone: 01362 656376 | www.breckland-training.co.uk

Twitter: @BreckTraining

Application Form

****Please complete this form, where possible, using the "Fill & Sign" function within Adobe Acrobat Reader DC (where installed), save it with a new file name and email to info@breckland-training.co.uk. If this is not possible then please print application form, complete by-hand (neatly, using capital letters throughout please), scan and email back to info@breckland-training.co.uk****

Contact Information Please provide the details of the person we should contact regarding team information and sign up:

Name: _____

Job Title: _____

Tel: _____ Email: _____

Local Authority: _____

Local Authority Address (inc. Post Code): _____

Invoicing Information Please provide the details of the person invoices should be sent to:

Name: _____

Job Title: _____

Tel: _____ Email: _____

Local Authority: (Tick if same as above) _____

Local Authority Address (inc. Post Code): (Tick if same as above) _____

Purchase Order Number: (Invoiced amount = £1600 + VAT) _____

Team Information Please **PRINT** details clearly!

NAME	POSITION	DIETARY REQUIREMENTS

Terms and Conditions

The following Terms and Conditions supplement, and expand on, those found online at:

<http://localauthoritychallenge.com/onewebmedia/Challenge-Terms-Conditions-13-November-2018.pdf>

Entry Conditions

Entries are accepted on a 'first come, first served' basis - to secure a place your team must provide a Purchase Order number (or equivalent) and full invoicing details. Entries received without this information are not guaranteed. The closing date for entries is **02/10/2019** or when the event is full, whichever is earlier. Delegate names and dietary requirements **must** be provided by **9/10/2019**. Entry fee covers entrance to the event, event materials, coffee/refreshments, lunch, dinner, awards ceremony and feedback.

Payment

Invoices will be sent approximately 60 days prior to the event start date. If booking after the 60 day period, an invoice will be sent immediately.

Delegate Eligibility

Individuals who have supported the event in an assessor role are unable to attend the event as a team delegate for 3 years following their last assessment role.

Equipment

Breckland Training Services reserve the right to recharge any costs associated with damage to equipment loaned to teams for the duration of the event if this is found to be down to their negligence or improper use.

Venue Damage

Breckland Training Services reserve the right to recharge, to those teams concerned, any costs placed upon them that are associated with damage to the venue.

Publicity

Photographs will be taken throughout the event. These may be used in future advertising or publicity material. If you do not wish your image to be used for such purposes please advise us in writing.

Liability

Breckland Training Services will not be responsible for any damage, loss or theft of any personal property (including to vehicles parked in the event car park) of those attending the event.

Force Majeure

Breckland Training Services cannot be held liable if the event is delayed or cancelled or reduced through any circumstances beyond its reasonable control, including acts of god (including but not limited to fire, flood, earthquake, storm, snow, hurricane, or other natural disasters) war, invasion, Civil unrest, Government action, labour disputes, strikes, lock-outs or interruption or failure of power supply.

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Privacy Notice

Please see the online Terms and Conditions.

I have read and agree to the terms and conditions set out both above and on the Local Authority website.

Name: _____

Signed: _____ Date: _____