SESSION 1 (10.25 – 11.25)

Bringing Business and Communities Closer Together *(Workshop)*
Community Action Suffolk

Making a difference to the community is an intrinsic part of responsible business. Integrating corporate and social responsibility into overall business strategy improves potential to bring about positive change on a greater scale. Investing in communities enhances business reputation, improves staff morale and engagement, provides opportunities for development and creates opportunities for networking. It builds better brand recognition, positive reputation, increased customer loyalty and greater ability to attract talent and retain staff. Employees and customers don't just prefer to deal with responsible companies – they often insist on it. There are various ways business can contribute to community; from ProHelp to trustees, employer supported volunteering to sponsorship. This workshop explores how this shared time, passion and commitment can create thriving, resilient and sustainable communities.

‘Let’s Talk About Mental Well-Being’ – Lowestoft’s Positive Manifesto *(Seminar)*
Lowestoft Rising and Lowestoft Mental Health

Communities’ embracing mental health is the banner by which Lowestoft intends to challenge stigma and get everyone talking and doing something about mental well-being. Come and hear about the journey so far and what Lowestoft is planning to do to get people talking. Learn about the 5 ways to well-being that can help keep a Community well and how you can do things back in your own Community or organisation.

Hear from Tod Sullivan the Lowestoft Mental Health Ambassador on how a trauma based approach helps deliver better outcomes. Hear from Phil Aves, Lowestoft Rising, on simple steps that can change the way we think about mental health.

The seminar should leave you determined to do more to help your Community tackle the stigma around mental health and give you tools to help with well-being.

Social Prescribing Development in Suffolk *(Workshop)*
Suffolk County Council

Social prescribing is gaining real momentum in Suffolk and in this session you will be brought up to speed on recent and potential future development of social prescribing within the county. You will also hear about local examples happening here in East Suffolk and reflect on how you, your organisation or your community could benefit from getting involved.

The New Norfolk and Suffolk Economic Strategy – An Inclusive Growth Strategy *(Seminar)*
New Anglia Local Enterprise Partnerships and Suffolk Coastal and Waveney District Councils

The new Norfolk & Suffolk Economic Strategy is a collaborative approach to growth developed by the New Anglia Local Enterprise Partnership, local authorities, business, academia and the community sector. It sets out the region’s growth ambitions and at its core is an inclusive strategy focused on enabling a growing economy that will provide opportunities for all.
The plan is particularly pertinent to East Suffolk which is a major player in the regional economy but does suffer from low workforce skill levels meaning that not all residents can take advantages of the opportunities presented through economic growth. This is a loss in potential for the individual and East Suffolk and therefore a plan which facilitates growth to the benefit of all is of paramount importance.

| Volunteering - ‘Fit for the Future’ (Workshop) |
| Community Action Suffolk |

This workshop will explore how volunteering could adapt and evolve in a world that is rapidly changing, from our politics and technology, to our local communities. In a time of rising demands on public services and stretched public finances, we need to better understand the motivations of future volunteers, and look at innovative approaches and strategies to engage volunteers to help meet the challenges facing East Suffolk communities, as well as maximising the social good that volunteering delivers to others.

| Working Together to Tackle Hidden Needs in East Suffolk (Workshop) |
| Suffolk Coastal and Waveney District Councils and NHS Great Yarmouth and Waveney Clinical Commissioning Group |

East Suffolk is a relatively affluent area but this affluence conceals a range of needs that may not be obvious, including social isolation, distance from services, low income and health issues. Using the findings from pioneering mapping work undertaken on behalf of the East Suffolk Partnership this workshop will explore some of these ‘hidden needs’ and their impact; where they might be and what local partners can do to mitigate them.

| SESSION 2 (12.00 – 13.00) |

| A Key to Successful Growth - Developing Our Young Leaders (Seminar) |
| East Suffolk Young People Priority Action Group |

If you believe that young people are the experts in understanding young people then this workshop is for you. The idea behind the award winning East Suffolk Holiday Activity Funding Initiative is to have young people in control of generating more holiday activities for young people throughout East Suffolk. Come and hear reflections from the East Suffolk Young People’s Action Group Funding Panel on how they feel it is going, identify what else needs to happen to enable them in their aims and hear what the young people feel they have gained from being involved in the initiative. Time to think not only about holiday activities but also of what you can take back to your organisations and communities to support young people to have a stake in their future.

| Adult Learning in East Suffolk – The BIG Picture (Workshop) |
| The ESP has carried out a really useful piece of research to determine what type, and how much, adult learning is happening in East Suffolk. This covers all adult learning, both formal and informal. We want to share our finding with you and work together to ensure East Suffolk has a vibrant and varied learning offer. |

| How Can You Create the Housing that Meets Your Community’s Needs? (Workshop) |
| Suffolk Coastal and Waveney District Councils and Community Land Trust East |

This workshop is for town and parish councils, community groups and charities with the ambition to deliver community led sustainable housing solutions. It will also be of interest to developers and philanthropic land owners willing to work with communities to deliver those solutions and environmental solution companies wanting to future proof houses (renewables, passivhaus, electric vehicle charging, designers for nature etc.)
Both Suffolk Coastal and Waveney Councils can offer starter budgets to enable pioneer communities in East Suffolk to deliver sustainable housing solutions and are keen to find out how these funds can support you to meet your own community needs.

This workshop builds on the Greenprint Forum starter discussion on communities meeting their needs through sustainable housing and the recent East Suffolk Housing Strategy and Suffolk Coastal and Waveney Local Plan Consultations.

### How Culture Drives Growth (Seminar)

Waveney District Council in Partnership with Great Yarmouth Borough Council and Suffolk County Council

We know that the cultural sector is a vital source of economic growth, both directly in terms of jobs and employment, and as a source of innovation and collaboration with other sectors. Culture also plays a significant role in making our region a fantastic place to live, work, visit, and invest. It attracts talent, supports our visitor economy and drives investment into vital cultural assets in our towns and cities.

This seminar offers delegates the opportunity to hear about how the New Anglia Cultural Board is leading the Local Enterprise Partnership’s work in the cultural sector and about “Making Waves Together”, the only Great Places scheme in East of England to receive investment (Heritage Lottery Fund, Arts Council England and Historic England). The scheme aims to engage communities in a wide variety of cultural activity across both towns to enhance pride, cohesion and wellbeing and also raising the profile of the towns as unique visitor destinations.

### Nature, Health and Well-Being (Workshop)

Green Light Trust

Green Light Trust use the natural environment to engage with and support the development and recovery of marginalised and disadvantaged individuals. Working in partnership with statutory providers in health, education and care sectors the work is funded through a broad range of sources. This workshop outlines the methods employed and how the multiple health and wellbeing outcomes of this engagement are evidenced. You will hear feedback from those benefiting from these engagements and engage in how to contribute to the development of this sector in East Suffolk.

### LEADER and Other Rural Funding – How do you have an influence in projects that come forward? (Workshop)

Suffolk County Council and Suffolk Coastal and Waveney District Councils

The workshop will show the scope for communities, Parish Councils and smaller business organisations to influence and promote the types of projects and outcomes that come forward through the European funded LEADER and EAFRD programmes. The programmes are there to support small (LEADER) and medium (EAFRD) scale economic growth including community led economic activity, farm diversification, support for businesses to expand and create jobs and some community led activity that may include support for community shops and village halls. There will be case studies to illustrate what is possible for projects that may be of interest to Parish Councils and communities.

Following this information session, an informal session will provide the opportunity for participants to speak on a 1-2-1 basis to funding staff to seek advice or information on funding.