

Great Yarmouth



**GREAT  
YARMOUTH**  
BOROUGH COUNCIL



# Driving better health outcomes through Integrated Care Systems:

## *District Council Case Study*

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**99,800**  
Borough  
population

Pockets of high  
deprivation, with  
low educational  
and health  
outcomes

**68%**  
higher mortality  
rate from  
preventable  
causes than  
England  
average

# Norfolk & Waveney's Districts – are ALL active partners

1. Advocate - explain how our work influences population health.
2. Invest – build relationships, cultivate connections across the ICS, including leaders in other district, unitary and in county councils.
3. Provide the right partnership environment for Place-based prevention projects.
4. Accept accountability and responsibility for specific goals on behalf of ICS partners.



Improving lives **together**

Norfolk and Waveney Integrated Care System

**DISTRICT COUNCILS CAN ...**



# Great Yarmouth Locality Strategy



OUR PLACE  
IS YOUR STAGE

March 2021-2026



## Partnership and Alignment

Through facilitating and investing in new and existing partnerships, with the VCSE alongside other public bodies, we maximise joint working opportunities through addressing cross sector outcomes, creating longer term and more sustainable solutions



## Leading Innovation

Driving change and improvement in public services, creates better outcomes for our residents. To address the challenges we face, we come up with creative solutions to bring about recovery, renewal and regeneration.



## Providing and Commissioning

We provide high quality services to our residents to create safe and healthy places to live. In addition to our statutory functions, we design, commission and deliver additional services where we know they are needed.



## Enabling Communities

Ensuring the voice and concerns of our residents are heard is central to our approach. Through providing community leadership and the infrastructure for communities to participate in local decision making, local residents are enabled to lead on neighbourhood initiatives, empowering our communities to make positive change in their lives.



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# Great Yarmouth Locality Strategy Priorities

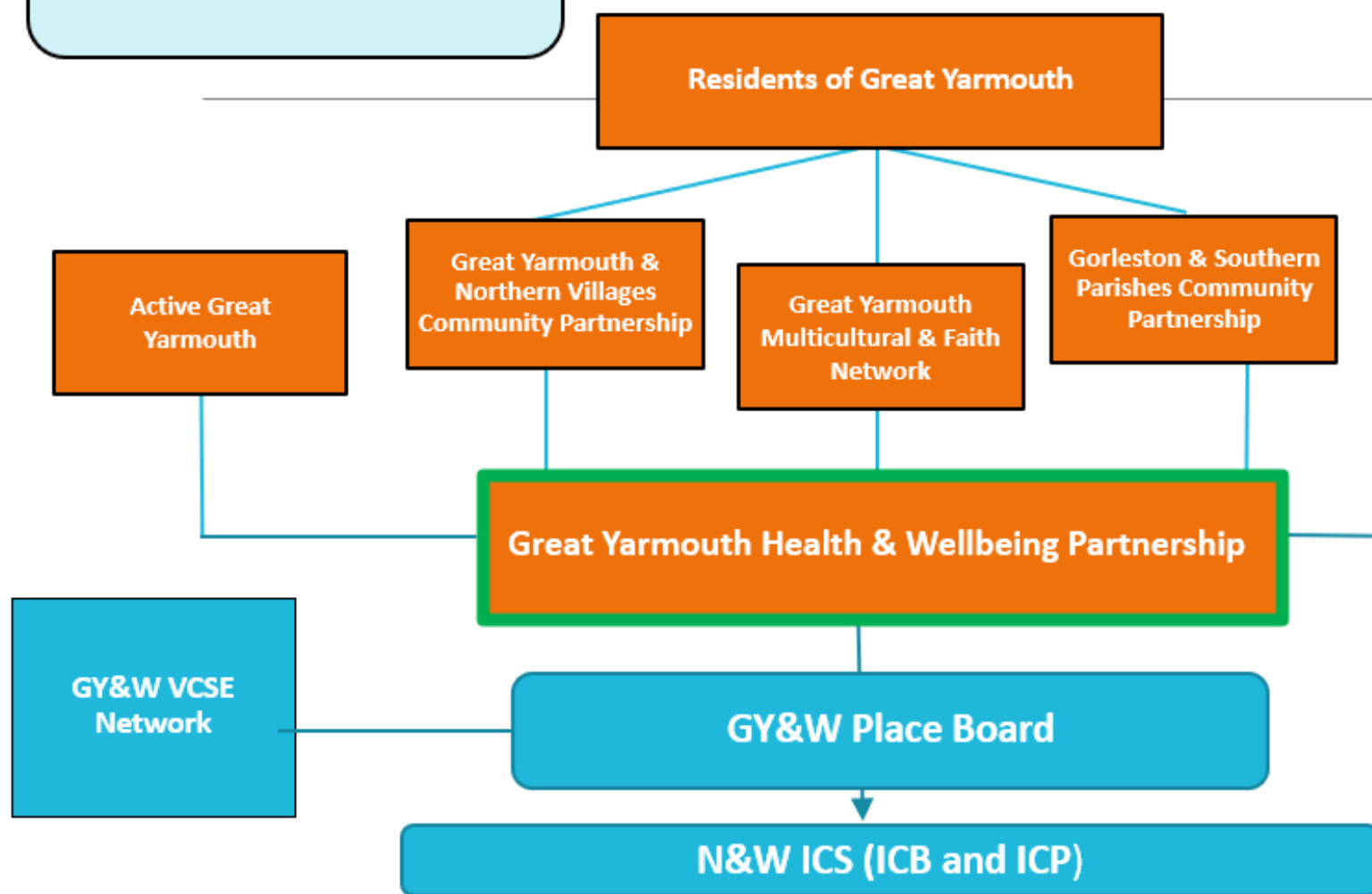
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1. Reducing Health Inequalities
2. Supporting Educational Attainment, Skills and Aspirations
3. Tackling Vulnerability and Exploitation
4. Reducing Loneliness, Isolation and Social Exclusion

Great Yarmouth  
**Health &  
Wellbeing  
Partnership**

# Great Yarmouth 'Place' Governance



## HWP Workstreams 2023 – 2025





Improving lives together  
Norfolk and Waveney Integrated Care System

Community Voices  
Using your feedback to improve care

# Community Voices



Onboarding Pack



Great  
Yarmouth  
Community  
Hub operating  
model –  
collaboration  
with 30  
agencies

2 local  
Community  
Partnerships  
linked to PCNs &  
Police safer  
neighbourhood  
teams

Community  
Champions'  
Programme –  
200+ volunteer  
enlisted

## CHANGING LIVES



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*Great Yarmouth*



**Thank you**

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