CASE STUDY



Nicole Stimson, Business Administration Apprenticeship, South Cambridgeshire District Council



How have you found the experience of being an apprentice in local government?

The positive experience that I have had has made me passionate about promoting how powerful apprenticeships can be. When I was at school, apprenticeships were never mentioned, it was always about going to school, doing A levels and going to university, which is great for people who want to do that. I joined the Communications Team at the Council in 2016, starting a Level 2 Business Administration Apprenticeship. Since then, I have completed a Level 3 Business Administration Apprenticeship and a Level 3 Team Leader / Supervisor Apprenticeship. I have progressed in my career during this time, first being appointed to a Website Content Officer role, and most recently, securing a Senior Websites Officer role.

What makes apprenticeships a good development route (journey) for your career?

The training and experience that I have gained has led me to where I am now. I am still at South Cambridgeshire District Council, working with the same team, but in December 2021 I was recruited into the role of Manager for the Website team. I am extremely proud of the journey I have taken and the progress I have made in my career. I wouldn't be where I am today without apprenticeships and the support given by both the education providers and my employer.

Why would you recommend an apprenticeship in local government to someone considering one?

For those that don't wish to take the university route, apprenticeships are a great alternative. I don't believe that I would have reached management level at my age if I had gone to university. I am a lot further ahead in my career than I would have been if I had taken an alternative route. I am still young, and there is plenty of time for me to consider a Higher Education, either through a university degree or a higher-level apprenticeship.