

EELGA's New **Green** Offer

*Supporting Sustainability Success Webinar – New **Green** Offer Presented by:*

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- **Angela Hogg**, EELGA Talent Bank Associate & Director  **AURUM Business Solutions Ltd**

Wednesday 16th June 2021

Purpose of Session

- Introduce key leads
- Context
- Launch the new EELGA **Green** Offer
- Explain the main aspects of the offer
- Discussion and next steps
 - Understand your requirements and support needed going forward

Introductions

➤ **Joe Winter, EELGA**

- Why this new **Green** offer?
- Why now?
- Other resources linked to the offer

➤ **Angela Hogg, EELGA Talent Bank Associate - **Green** offer lead**

- Background
- Skills and experience

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- Sir David Attenborough
 - Whatever stage you are at in your journey to a greener future, EELGA's **Green** Offer is able to provide valuable resources and support to help you every step of the way

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Key drivers for change



International targets – Source: <https://www.un.org/>

➤ **COVID-19 response**

- As countries move toward rebuilding their economies after COVID-19, recovery plans can shape the 21st century economy in ways that are clean, green, healthy, safe and more resilient. The current crisis is an opportunity for a profound, systemic shift to a more sustainable economy that works for both people and the planet.

- The UN Secretary-General has proposed six climate-positive actions for governments to take once they go about building back their economies and societies:
 1. Green transition: Investments must accelerate the decarbonisation of all aspects of our economy.
 2. Green jobs and sustainable and inclusive growth
 3. Green economy: making societies and people more resilient through a transition that is fair to all and leaves no one behind.
 4. Invest in sustainable solutions: fossil fuel subsidies must end and polluters must pay for their pollution.
 5. Confront all climate risks
 6. Cooperation – no country can succeed alone.

- To address the climate emergency, post-pandemic recovery plans need to trigger long-term systemic shifts that will change the trajectory of CO2 levels in the atmosphere.

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Key drivers for change



National targets

- The Paris Agreement - legally binding international treaty on climate change, lead by members of the G7
- Adopted by 196 Parties at COP 21 in Paris, on 12 December 2015 and entered into force on 4th November 2016
 - **UK** has pledged to cut emissions 68% by 2030
 - By end June 2021 - aiming to set the world's most ambitious climate change target into law to reduce emissions by 78% by 2035 compared to 1990 levels

Significant events 2021

- The UK has taken on Presidency of the G7
 - PM Boris Johnson to use UK's G7 Presidency to unite leading democracies to help the world fight, and then build back better from coronavirus and create a greener, more prosperous future
 - The G7 Summit was held in Cornwall on 11-13 June 2021
- UK hosting the 26th UN Climate Change Conference of the Parties (COP26) in Glasgow November 2021
 - The COP26 summit will bring parties together to accelerate action towards the goals of the Paris Agreement and the UN Framework Convention on Climate Change

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Role of Local Authorities and why now?

➤ **Within local areas and communities**

- Key leaders and influencers – role models
- Provide strategic direction
- Set policies
- Relationships and partnerships
- Facilitators of change – make change happen

➤ **Why now?**

- Legislation and national targets – high priority
- The current pandemic has led to increased appetite and momentum for change to safeguard the world's resources for generations to come
- Changes in weather; flooding, milder winters and wetter summers etc - around 230 councils have declared a climate emergency

➤ **Climate change and sustainable development**

- High priority and huge subject matter

➤ **Four broad areas:**

- Strategy and Policy
- Enabling change, project delivery and monitoring
- Education and raising awareness
- Bespoke/tailored packages

Example focus areas

- LA policy and strategy
 - Green space, leisure and recreation
 - Transport – e-vehicles
 - Building and construction
 - Waste/recycling/reduction of single use plastic
- Transformative partnerships - to unlock new ways to reduce carbon footprint
- Project plan and monitoring of progress to be confident of achieving agreed benefits
- Audit, identifying efficiencies and cost savings
- Schools
 - Review/update of existing, or creation of new policy/strategy
 - Energy and water saving school scheme

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*From 'Your' to 'Our' **Green** Journey*

➤ **You have started the journey**

➤ What this may look like:

- You have a strategy/policy in place that is aligned to national/regional targets
- You know where you are and where you want to get to – you have a project and/or action plan and able to measure progress
- You have the right resources in place
- You have the support of your elected Members, Leadership Team and stakeholders

➤ ***What help you may need – how EELGA can support you:***

- Developing a strategy/policy, taking into account what is important to you and your community
- You may need specialist project management resources to create a supporting project and/or action plan

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*From 'Your' to 'Our' **Green** Journey*

➤ **You are ready to start the journey**

➤ What this may look like:

- You may know where you are and where you want to get to – you may have a project and/or action plan and able to measure progress
- You are not sure you have the right resources in place
- You would like help in strengthening the support of your elected Members, Leadership Team and stakeholders

➤ ***What help you may need – how EELGA can support you:***

➤ Reviewing your strategy/policy against key considerations such as:

- Green space, leisure and recreation (incl. cycling)
- Transport – e.g. moving to electric powered vehicles
- Sustainable building and construction
- Waste/recycling/reduction of single use plastic
- Transformative partnerships – collaborating with stakeholders to unlock new ways to reduce carbon footprint including schools and local businesses

➤ You may need additional specialist project management resources to help you deliver

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*From 'Your' to 'Our' **Green** Journey*

➤ **You want to start the journey**

➤ What this may look like:

- You are not sure where you are and where you want to get to
- You do not have a project and/or action plan
- You do not have the right resources in place
- You would like help on gaining support from elected Members and key stakeholders

➤ ***What help you may need – how EELGA can support you:***

- Creating a strategy/policy, taking into account what is important to you and your community
- Understand your current position and what steps need to be taken to start your journey
- Specialist project management resources available to create a supporting project and/or action plan

➤ “Adults keep saying we owe it to the young people, to give them hope, but I don’t want your hope. **I don’t want you to be hopeful. I want you to panic.** I want you to feel the fear I feel every day. **I want you to act.** I want you to act as you would in a crisis. I want you to act as if the house is on fire, because it is.”

Greta Thunberg

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East of England
Local Government Association

➤ Thank you for your time

➤ Discussion

