

#BuildTheFuture this National Apprenticeship Week #NAW2021

Welcome to National Apprenticeship Week 2021 #NAW2021, taking place from the 8 to 15 February 2021. This week is an opportunity to celebrate the impact of apprenticeships on individuals, employers, the local community and economy.

This theme '#BuildTheFuture' celebrates the diversity of opportunity and value that apprenticeships bring, and how they can help both individuals and employers build their future.

Local Government apprentices in the East of England will be celebrated throughout the week, with a range of virtual events and celebrations taking place within individual Councils, many of our Councils have also worked hard to deliver a range of webinars, interviews, virtual events and celebrations targeting schools, colleges, workplaces and our local community too.

The East of England LGA will once again be promoting the achievements of apprentices within our region, with our "Meet the apprentices" campaign - a series of case studies where we hear from apprentices working in local government in the East of England, and their apprenticeship journey.

Whether they have completed their apprenticeship and gone on to secure a permanent role at the authority, have taken on an apprenticeship as an existing member of staff, or they are just starting their apprenticeship and giving their first impressions of working in local government during a pandemic; we hear in their own words from our apprentices who are building their future in local government.

Our series of inspiring case studies will give an insight into what being an apprentice really means, and highlight the huge range of opportunities available to start a career or change careers to an apprenticeship in local government. You may even be surprised by some of the options available!

SPOTLIGHT ON



Please join us by following our stories on our website and social media platforms throughout the week, and use the opportunity of #NAW2021 to celebrate with our apprenticeship community, promote the benefits of apprenticeships and showcase the resilience of apprentices in local government during the pandemic. Please like and share as widely as you can to help celebrate all our apprenticeship colleagues working hard in our Councils.

If you would like to know more about apprenticeships in local government in the East of England, please contact Emma Grant, emma.grant@eelga.gov.uk

Get involved with the National Apprenticeship Week conversation on social media with #NAW2021, #BuildTheFuture, #lookbeyond, #apprenticeshipsinlocalgovernment, #fireitup, #getupandgrow and join us in celebrating and supporting Apprenticeships in local government!

Follow [@eelga](https://twitter.com/eelga) and [@apprenticeships](https://twitter.com/apprenticeships) to stay up to date.