



**Jessica Lock**  
**Apprentice Cultural Business**  
**Administrator Level**  
**Viva Arts**

Viva Arts are recipients of a levy transfer from Cambridgeshire County Council. They approached Cambridge County Council as a small arts charity embarking on employing apprentices for the first time. More information on the Mill project is here [Viva Mill Project - Viva Arts & Community Group](https://www.viva-group.org.uk) ([viva-group.org.uk](https://www.viva-group.org.uk)).

## **WHAT MADE YOU APPLY FOR AN APPRENTICESHIP ROLE?**

I applied for this apprenticeship because I was familiar with the company and its role within our local community, and as a community volunteer myself I thought I would make a great addition to their team. The Cultural Business Administrator apprenticeship teaches the 'behind-the-scenes' and me what it takes to run a successful charity.

## **WHY DID YOU CHOOSE AN APPRENTICESHIP?**

I chose an apprenticeship because the idea of University did not appeal to me, but an apprenticeship allows me to further my education as well as giving me 'real-life' working experience and training.

Due to the Pandemic, my last months of formal learning were cut short which meant that I had not been in a learning environment for over 9 months and an apprenticeship allowed me to continue my learning uninterrupted, even during the lockdown.

## **WHAT DO YOU THINK ARE THE BENEFITS OF AN APPRENTICESHIP ROUTE?**

This apprenticeship will give me transferable skills for other roles; however, I am hoping that it will provide me with the skills and knowledge to continue within the company and further enhance the admin team.

## **WHAT DO YOU HOPE TO ACCOMPLISH CAREER-WISE?**

I am thoroughly looking forward to what my apprenticeship has to offer and teach me, and I hope to be able to boost the Viva arts & community group in their future ventures.