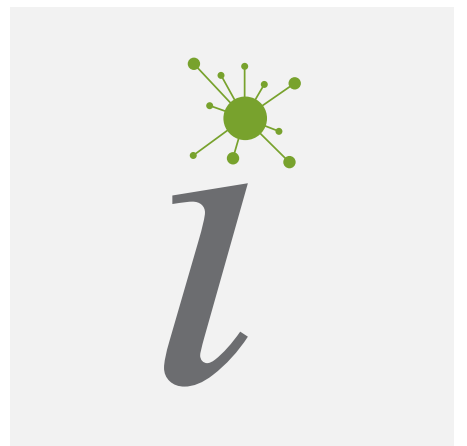
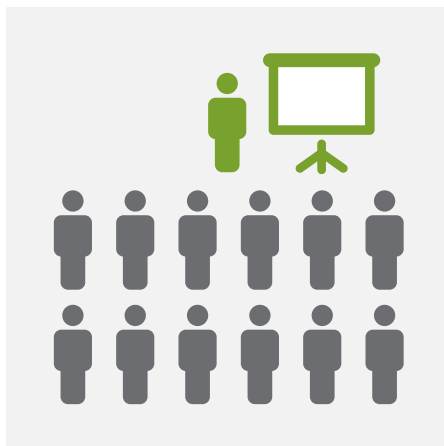


# The East of England Local Government Offer

## How we can help your local authority meet the challenges of the future...



### Helping local authorities:

- save money and lobby for investment
- increase capacity and capability in key areas
- remove barriers
- generate new ideas and tackle challenges
- deliver improved outcomes for communities
- win public trust and support.

Local authorities in the East of England are facing unprecedented challenges with rising demand for services and a need to reduce costs. However, the promise of both greater freedom and local accountability provide an opportunity to re-think what we do and to work together to develop innovative and new ways of working to improve service productivity.

That's where we can help.

**The East of England Local Government Association, working alongside the Local Government Group, is here to support, promote and improve local government. Our offer to authorities is driven by their priorities and is designed to help them thrive and adapt to the changes underway in public services.**

We can help local authorities to:

- **save money** by developing new ways of working, increasing pan-sector collaboration and lobbying for investment from public, private and European sources
- **increase capacity and capability** in key areas to enable you to meet the complex challenges ahead
- **remove the barriers** that can get in the way of meeting local people's needs
- **generate new ideas and tackle challenges** by working with you on emerging issues to develop new thinking and help transform the way you do things
- **deliver improved outcomes** for communities by enabling authorities to work together to share the best and most efficient practice
- **win public trust and support** by being an advocate for local government as guarantors of fairness, for driving out waste, getting better outcomes for less and making services more accountable to those who use them.

Key to service providers:

<b>LGG</b>	Local Government Group
<b>EELGA</b>	East of England Local Government Association including:
<b>EEBO</b>	East of England Brussels Office
<b>ES</b>	Employers' Services
<b>IE</b>	Improvement East
<b>SS</b>	Strategic Support

# The East of England Local Government Offer is split into six categories:

## Leading new agendas

Providing channels and opportunities to shape future policy (both nationally and in Europe) and secure the funding and freedom to address local priorities.

Services include:

- Policy support and development on issues of concern to authorities and their communities – such as the NHS reforms, localism, EU legislation, and local government resourcing. **SS/LGG**
- Opportunities to shape lobbying efforts on key bills in Parliament. **SS/LGG**
- Liaising with government departments on major sub-national policy choices, such as transport infrastructure and environment. **SS**
- Providing local politicians with a channel to MEPs helping ensure European institutions take account of the needs of the East of England. **EEBO**
- Information on EU funding and financing opportunities as well as advance warning of EU policy changes which might impact directly on local government. **EEBO**

## Exploring future ways of working

Helping authorities and their partners explore and develop radical new ways of commissioning and delivering services.

Services include:

- Advice, support and practical help to explore new ways of delivering services through a multi-agency change programme. **IE**
- Strategic human resources support and training in managing change, including a 'shared service architect' approach. **ES**
- Creating new enterprises to deliver services. **IE**
- Peer support and challenge to develop the business case for new ways of working and for authorities preparing to have, or who already have, a shared chief executive and/or joint management arrangements. **LGG**



## Helping increase efficiency and productivity

Delivering innovation and transformation to secure efficiency savings and real improvements to services

Services include:

- A return-on-investment programme that develops intelligent procurement, rationalises assets and eliminates unnecessary costs in 'big spend' areas. **IE**
- A local productivity programme to share innovation, learn from each other and encourage central government and partner organisations to radically do things differently. **LGG**
- An advisory service to support authorities working within this area. **IE**

## Improving governance and local accountability

Strengthening accountability and revolutionising the way authorities evaluate and improve their services

Services include:

- A sector-led recovery offer for authorities or services in difficulty. **IE**
- A peer challenge offered to all authorities, free of charge, until April 2014. **LGG**
- LG Inform, a free online data and benchmarking service. **LGG**
- Local accountability tools, including online guidance, a new approach to local assessment and support from the Centre for Public Scrutiny. **LGG**
- A new approach to supporting improvement in Children's and Adult Services. **LGG**



## Supporting organisation and leadership development

Enabling authorities to meet emerging challenges by developing capacity and capability in key areas.

Services include:

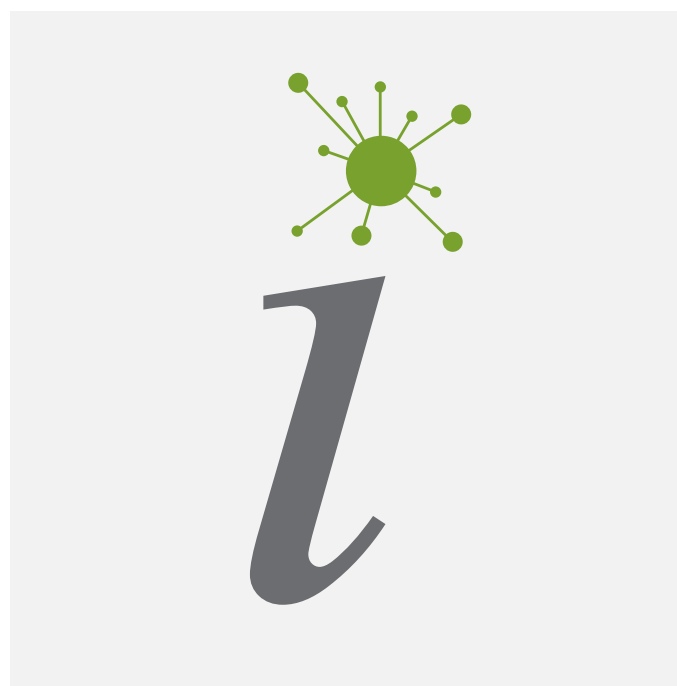
- Leadership support for the development of political and managerial leaders, such as Leadership East, Leeds Castle, Leadership Academy and the Next Generation programme. **LGG**
- Networks and training opportunities for officers and councillors to provide learning, support and sharing of good practice. **ES**
- Advice, guidance, one-to-one support, consultancy and bespoke training to authorities on a wide range of employment matters. **ES**
- Access to a shared pool of specialist staff through Talent Bank. **IE / ES**
- A regional shared e-learning service. **ES**
- Additional capacity to access European funding through EU-Connects, a shared service of European funding experts to help draw down vital external funding. **EEBO**

## Forging networks and exchanging knowledge

Bringing authorities together to share knowledge, best practice, techniques and tools in order to exercise influence on priority agendas.

Services include:

- Member panels and network groups – such as Leaders meetings and Portfolio-Holder Networks **SS**, and officer network groups, including the Chief Executive Group, Financial Management, Procurement, Europe and HR. **EELGA**
- A Procurement Hub, a web-based database of national and regional framework contracts, as well as a contracts register. **IE**
- An on-line Employers' Resource Centre and telephone helpline for the latest HR information and practice. **ES**
- The Knowledge Hub, a web-based service enabling the public sector to collaborate, improve services and engage with citizens. **LGG**
- Events, conferences and networking opportunities and up-to-the-minute news and briefings. **EELGA / LGG**
- A range of discrete projects, making use of additional funding opportunities. **SS**



## East of England

### Local Government Association

is a politically-led organisation which brings together the leaders and elected mayors of county, unitary and district authorities from across the region to address issues of common concern and those best tackled at a sub-national level. It operates through four small specialist services:

### Brussels Office

providing key information on, and access to, European funding and policy.

### Sarah Murray

Team Leader  
East of England Brussels Office  
Telephone: +32 2 289 1200  
Email: [brusselsoffice@east-of-england.eu](mailto:brusselsoffice@east-of-england.eu)  
[www.east-of-england.eu](http://www.east-of-england.eu)



### Employers' Services

providing a range of tailored human resources, learning and development, and organisational development support.

### Michelle Kirk

Head of Employers' Services  
Employers' Services  
Telephone: 01284 728151  
Email: [info@eelga.gov.uk](mailto:info@eelga.gov.uk)  
[www.eelga.gov.uk/employers](http://www.eelga.gov.uk/employers)



### Improvement East

offering free support and returnable investment to improve and transform service outcomes and levels of efficiency.

### Cecilia Tredget

Director of Improvement East  
Telephone: 01284 758300  
Email: [info@improvementeast.gov.uk](mailto:info@improvementeast.gov.uk)  
[www.improvementeast.gov.uk](http://www.improvementeast.gov.uk)



### Strategic Support

playing a key role in a wide range of policy issues that are of concern to authorities and their communities in the East of England.

### Adrian Cannard

Head of Strategic Support  
Telephone: 01284 728151  
Email: [info@eelga.gov.uk](mailto:info@eelga.gov.uk)  
[www.eelga.gov.uk](http://www.eelga.gov.uk)



At national level, we work closely with our partners at the Local Government Group (LG Group).

### Local Government Group

is here to support, promote and improve local government. It aims to set the political agenda and speak with one voice on the issues that matter to council members.

### Rachel Litherland

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